



MARIO IATI

Owings Mills, MD

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CAREER FOCUS

Successful Graphic Designer with outstanding ability to deliver results in graphic design, production, illustration, creative direction, and photo manipulation. Skilled at developing a variety of marketing materials. Self motivated with a reputation for working well within collaborative settings or independently. Strong organizational, time management, layout, proof reading, and creative skills.

COMPUTER SKILLS

Windows 2000/ XP/ Vista, MAC OS, Photoshop, Illustrator, InDesign, Dreamweaver, Flash, Adobe Dimensions, Acrobat, QuarkXpress, Microsoft Word, Microsoft PowerPoint 2007, Microsoft Outlook, File Maker Pro, Squarespace.com, basic HTML and HTML5, basic CSS.

DESIGN SKILLS

Graphic Design, Production, Apparel Graphics, Apparel manufacturing specifications, Typography, Photo Editing and Retouching, Illustration, Technical Illustration, Dielines, Render Mock Ups, Logo and Mascot Design, Color Guides, Brand Standards, Corporate Identity Suites, Page layout and design, Editing and Proof Reading, Creative Direction, Content Management, T-shirt design, Screen printing, Large scale printing, Vinyl design.

WORK EXPERIENCE

Graphic Designer/ Project Manager, 5/2022 - Present
Madison Avenue Inc, Columbia, Maryland

- Create various signage and banner layouts to meet the specific client specifications.
- Manage client projects from start to completion in all phases.
- Printed various signage and banners using large format printers.
- Assist in areas of production including cutting substrates, mounting substrates, and various other tasks.
- Proof and ensure accuracy and specifications of files for printing.

Graphic Designer, 8/2021 - 5/ 2022
Strategic Factory, Owings Mills, Maryland

- Use creative experience to design and interpret customer requests into best layout and concept.
- Assist and work with clients within creative processes, layout, and design decisions.
- Set up and/or complete full designs for advertising, branding, marketing, signage, and promotional print items.
- Format and proof read text and images submitted by clients for production.
- Track and manage workflow to ensure deadlines are met and production schedule flows smoothly.

Freelance Graphic Designer, 12/2020 - Present
Route One Apparel, Baltimore, Maryland

- Creating Illustration and design for various product on a freelance basis.

Temp Production Specialist-HTML email and PDF Publication Layout, 1/2021 - 6/2021
Stansberry Research, Baltimore, Maryland

- Layout procedures for daily, weekly and monthly publications including interactive PDF and Wordpress.
- Coordinate with managing editors and proofreaders in the publications' production.
- Schedule Email blasts and publications to subscribers.
- Utilize HTML/CSS, Dreamweaver, and Content Management systems for email layout.

Production Artist, 11/2019 - 11/2020
Harvey Agency, Baltimore, Maryland

- Ensure final art includes all verified inputs, brand equity elements and follows print specifications.
- Assist in developing line extensions and graphic options from concept to frozen art.
- Assist in completing renders, mock ups, and prototype artwork.
- Create and process Dies in Illustrator and import for manipulation into Photoshop renders.
- Align to meet the needs of design and production teams in all stages of the creative and production process.
- Create mock-ups of products, packaging and point of purchase displays.

Production Artist, Team Sports Design, 9/2015 - 11/2019
Under Armour, Baltimore, Maryland

- Assist in production of apparel technicals, merchant specs, and branding guidelines.
- Create and retouch various sport player imagery within Photoshop.
- Assist in the design process, in areas of inspiration, technical drawings, and original creations.
- Update color palettes, Illustrator symbols, patterns, and other graphical elements.
- Proof check others work to ensure accuracy.
- Support teammates and help them meet deadline driven deliverables.

Contractual Graphic Designer, 10/2014 - 8/2016
STX Lacrosse, Baltimore, Maryland

- Create original and template based product tags based upon company guidelines.
- Retouch imagery and assisted with creative design tasks as needed.

EDUCATIONAL LEARNING

- September 2013, Dreamweaver, CSS, HTML5 Course, Think Big Learn Smart, Columbia, MD
- May 2009, Bachelor of Science in Graphic Design, Towson University, 3.57 GPA
- May 2007, Associate of Arts in General Studies, Carroll Community College, 3.75 GPA